

A Leading Telecommunications Company's Journey From Rapid Manpower Demand To Attaining Growth Objectives

Background

- A leading Indian telecommunications company with subscriber base of more than 130 million
- Operates a national LTE network with coverage across 22 telecom circles

Challenges

- Client's vision of PAN-India customer penetration of their network adoption and data plans, covering Tier 1 to Tier 5 cities led to a rapid spur in demand of manpower
- Lack of an integrated HR service provider who could help them meet the rapid escalation in manpower demand and enable them achieve their growth objectives

Solution

- To meet the demands of workforce hiring and mobilization to implement their strategy of stretching their legs across Indian Tier 1 to Tier 5 cities
- Required a strong hiring framework which not only addresses their concern of bulk hiring in a short span but also ensured smooth onboarding and governance of the associates onboarded
- Suggested an operating model that's built on 'best-in-class' staffing processes and frameworks for hiring and leverages our end-to-end integrated technology stack including 'E-onboarding' to enable high productivity and seamless associate engagement

Outcome

TeamLease integrated technology stack, including e-onboarding successfully delivered client's manpower mandate in a span of four weeks through internal caliberization and strong compliance framework.

